



For Immediate Release:  
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## **RONALD C. SMITH PRESENTS WATER RELIABILITY 2020 AND PARTNERSHIPS THAT WORK TO THE NATIONAL COUNCIL FOR PUBLIC- PRIVATE PARTNERSHIPS**

CARSON, Calif. — Ronald C. (Ron) Smith, President of Board of Directors at West Basin Municipal Water District (West Basin), presented West Basin's Water Reliability 2020 program as he spoke about ocean-water desalination, recycling and conservation at the National Council for Public-Private Partnerships (NCPPP) meeting on September 9<sup>th</sup>.

President Smith spoke on a panel about PPP projects that have worked, describing the relationships between West Basin and the City of Los Angeles (a public-public partnership) and between West Basin and United Water (a public-private partnership) as examples that work to accomplish the mission of both agencies with respect to water recycling operations.

President Smith took the initiative to present the members of NCPMP with West Basin's plans to decrease imported water use and maximize water use efficiency with its Water Reliability 2020 program which aims to reduce our region's dependence on imported water from 66% to 33% by the year 2020. President Smith additionally shared West Basin's conservation program partnerships with other agencies, which result in \$7 worth of services provided to the community at a cost of \$1 to the District.

"West Basin's efforts to educate people about water conservation, desalination and recycling begins with sharing ideas and innovations among our community leaders," Smith said. "Partnerships are an effective, efficient means of doing business that result in increased value to the communities we serve," said Smith.

President Smith was elected to West Basin's Board of Directors in 2006 and has served as Board President for 2011. He serves the Division I Cities of Carson, Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills Estates, Rolling Hills, and portions of San Pedro.

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*West Basin, established by a vote of the people in 1947, is a special district of the State of California with a mission to provide a reliable supply of water to the communities it serves. Its 185-square mile service area includes 17 cities and several unincorporated areas in Coastal Los Angeles County. West Basin is a member agency of the Metropolitan Water District of Southern California. To learn more about Water Reliability 2020 and for information on free tours and conservation classes, visit [www.westbasin.org](http://www.westbasin.org).*

*NCPPP is a non-profit, non partisan organization founded in 1985. Their mission is to advocate and facilitate the formation of public-private partnerships at the federal, state and local levels, where appropriate, and to raise awareness of governments and businesses of the means by which their cooperation can cost-effectively provide the public with quality goods, services and facilities. For more information about NCPMP, visit [www.ncppp.org](http://www.ncppp.org).*